



# CEO Connect

*Convening top CEOs with emerging leaders for transformation.*

## *Transformation is accelerated through relationships.*

The last thing high potential leaders need is another lecture! When it comes to executive education, forward-thinking organizations know there is no such thing as a one-size-fits-all approach. Every organization is different, and requires unique skills and traits for effective leadership. Effective training requires much more than transferring knowledge to your leaders; **it means designing experiences that change the way you think and operate.**

CEO Connect builds lasting capabilities that enable leaders to **advance corporate strategy, adapt to disruption, drive market success, and dynamically increase impact** for years to come.

**CEO Connect is taught by Nashville's top CEOs** who deliver real-world relevance. In 10 half day sessions over 7 months, the program incorporates current business challenges, delivering skills and insights that can be put immediately into practice.

### **Audience**

Limited to 40 emerging business leaders, CEO Connect is targeted toward high-potential emerging leaders in businesses throughout Middle Tennessee.



## Program Structure

- Begins in September and ends in April.
- There are 10 sessions with CEOs and a closing graduation dinner ceremony in April.
- Each half day session will meet every 3 weeks at downtown Spark.
- Convenient and easy parking included at downtown Spark.

## Outcomes and Benefits of the Program

- **We learn by doing.** The experiential format simulates executive coaching to change ingrained tendencies and develop new ways of thinking.
- **Peer to Peer learning** and networking is enhanced as high-potential talent tackle current business problems together.
- **We keep it real.** CEO Connect is built on the collective experiences of Nashville's top CEOs, delivering skills and insights that can rapidly be deployed on the job.

## Cost of the Program

- \$4,500 — includes all materials, meals and parking

## Application Process

- **Visit [lipscomb.edu/spark](https://lipscomb.edu/spark) for the CEO Connect application form.**
- Spark will contact the nominated individual with information about the program and application.

## Contact



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“CEO Connect is an exceptional program that Lipscomb is bringing to the business community at downtown Spark. It is an outstanding opportunity for aspiring leaders to engage in dialogue with executives who can offer wisdom borne out of the victories, challenges and mistakes we’ve made along the way. This program is going to make a difference in Nashville!”

*Janet Miller CEO, Colliers International*

